

Sponsors to provide parts
Sponsors to donate money

Document progress on website.

Internet based blog & video (HD) series of celebrity car
Car
Car builders
Celebrity driver

Public exposure
Cars
Viewship of car @ race track
Fur rondy - 5000/day x2 day event
Events leading up to fur rondy
Parade (15,000 people)
Local tv & radio
Newspaper stories
Car shows - specific towards fur rondy
Static & Dynamic displays @ local sporting events
Celebrity static & dynamic displays throughout Anchorage (4-6)
Internet video (youtube?) of in-car vide of all races with sponsor
logos in screens of videos
Car trailer sponsor display
Track/pit display
Promotion of local chairities involved
Name on club business card
Contingency funds of ice racing series
Displays/banners/trailers
Patches for racing suites
Army/Navy - see if can create club patches for suites
Sew-on
Can put business logo on suite vs. car sticker
Rondy publication book
Will now be ASCC publication book - Fur Rondy Edition
Driver bios & pictures
Event descriptions & schedule
Raffle Items
1st Place Winner's Jacket
Balloons, t-shirts, flyers, magnets

Get info to appropriate people to sell this

Adjust as needed to better sell

Use it to start obtaining sponsorships - local & national

What are we willing to give up for what level of money

Previous sponsors:

1991

Pioneer Honda Continental

Alaska Airlines

EERO

1985

Pioneer Honda

Tesoro

Alaskan Home Builders

ABC Towing

State Farm (Agent: Thomas Plooy)

Estey s Auto

Phototech

Johnson s Repair

Club Paris

Bovey Trophies

Schulze Auto Parts & Repair

10th & M Seafoods

ERA Real Estate

Mr. Prime Beef

Gwennie s Old Alaska Restaurant

S & S Welding

Alaska Sales & Service

Precision Automotive & Autobody

Marco Enterprises

Hirsch Porsche Audi repair Inc.

Ziebart Appearance & Protection Agency

R & D Portrait Studio

Alaskan Motor Enterprises

Ferrari Alaska Racing Team (F.A.R.T.)

70 KBYR

B & C Supply Corp.

Midas

Stereo Warehouse

Quick Lube

1984

Pioneer Honda

Hirsch Porsche Audi Repair Inc.

Bovey Trophies

Phototech

Midas

10th & M Seafoods

Schulze Auto Parts & Repair

Estey s Auto

Finger Lake Resort

Alaskan Motor Enterprises

Johnson s Repair
ERA Real Estate
R & D Portrait Studio
State Farm Insurance (Agent: Thomas Plooy)
Club Paris
Mat-Su Resort
Alaskan Home Builders
Aurora Towing Inc.
Precision Automotive & Autobody
EERO

1981
The Pines Club
Mr. Prime Beef
ATW (Alaska Towing & Wrecking)
Sunset Datsun
Quicklube
S & S Welding
Alaska Muffler Inc.
Ferrari Alaska Racing Team
Aurora Towing Inc.
Alaskan Motor Enterprises
Ziebart
Universal Motors
Precision Automotive & Autobody
R & D Portrait Studio
KADO 8781 / Channel 9
Top Of the World: Foreign Auto Parts & Dist.
Northwest Auto parts
Alaska Electroplating
Auto Parts Service Inc.
AAA Janitorial Service
Brooks Performance Associates
State Farm Insurance (Agent: Thomas Plooy)
Midas
Pre-Cast Alaska, Inc.
Johnson s Repair
Alaska Instrument company
Bovey Trophies
Sears
High Performance Auto Supply
Schulze Auto Parts & Repair
ABC Towing
Estey s Auto
The Motorcycle Shop
ERA Real Estate
Anchorage Telephone Utility
EERO

1980
EERO
Yellow Rose Restaurant
Pines Club
Precision Automotive & Autobody
Alaska Towing & Wrecking
VECO
Mr. Prime Beef
Muldoon Union
State Farm Insurance (Agent: Thomas Plooy)
Modern Construction Inc.
Anchorage Telephone Utility
Terry s Parts & Supplies
Jay s Auto Parts
B & B Tool Supply & Automotive Equipment
The Motorcycle Shop
Sunset Motor Comp.
S & S Welding
Donovans
University Chevron
Alaskan Motor Enterprises
Ferrari Alaska Racing Team
Stereo Warehouse
Ziebart
Anchorage Daily News Sports
AAA Janitorial Service
Alaska Instrument company
Auto Parts Service Inc.
Northwest Auto Parts
Johnson s Repair
Alaska Controls Inc.
Brooks Performance Associates
Gage s Jewelry (door prize)
Lamont s Department store (door prize)
Bob s beetle shop (door prize)
Eero Porsche Audi (door prize)
Precision Automotive (door prize)
Alaskan motor enterprises (door prize)
B & C Supply
Estey s Auto
Pre-Cast Alaska inc
Westinghouse
Bovey Trophies
Bowden Co. Realtors
Industrial Instrument Service
ABC Towing
R & D Portrait Studio
Schulze Auto Parts & Repair
Photo finishing by Kelly

Sears
High Performance Auto Supply
Circle Track Specialties
Top of the World Foreign Auto Parts & Dist.
Aurora Towing
Midas
Quick Lube

You cannot enter an event with a hand-written entry form
Online membership registration database
Name, address, email phone number, date of birth, emergency contacts
Car number, class number, etc.

If you want to get information about club, need to go to website and
enter information and opt-in to a mailing list

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Rondy & Club Sponsorship